

## SOM Board of Director's Meeting MINUTES

**December 18, 2014 – 12:00 – Studio ONE (event venue)**

**ATTENDANCE:** Jason Rasmussen, Rod Arnold, Alan Woodbury, Buddy Dexter, Sandy MacGillivray, Carolyn Lane, Mary Perry, Carol Eramo **EXCUSED:** Barbara Sanderson, Marie Gelineau, JoAnne Bohlen, Diane Parker, Stephanie Thompson  
**STAFF:** Carol Lighthall, Bob Elkinson, Steve Miller **GUEST:** Jeff Graham, Tom Yennerel, Larry Traineanu, Jules Lavoie

**Call to Order:** Carolyn Lane welcomed our group, initiated introductions of all attending, and called the meeting to order at 1:07AM

### **COMMITTEE REPORTS**

#### Organization

MINUTES of November 13, 2014 were approved as presented.

FINANCIAL REVIEW for November 2014 was provided by Buddy Dexter. He provided a financial summary handout for November 2014. He reviewed income and expense numbers by program and added that all is within budget. Buddy then discussed the joint fundraiser with the chamber and Rotary and provided raffle tickets to all board members.

**Design Report** - Carol Eramo reported that she, Alan and Carol L. met with Sabrina Smith, Melody Reed and George McNaughton related to their planned Steampunk Festival in Sept. 2015 and that groups request that consideration be given to incorporating steampunk design into SOM work. Information was shared in the meeting without any specific outcomes. Carol E. went on to add, that the committee work tends to be somewhat quiet at this time of year, though finalization of the Good Buy Store façade project is being worked on. Alan W. indicated that the committee's project funds are mostly exhausted, so will look at new ways to raise funds for continued work.

**Promotion Report** - Carol L. reported for the promotions committee. The holiday event was very successful, 180 maps were handed out this year and the committee did an excellent job of coordinating holiday efforts with the Chamber of Commerce. Special thanks to our holiday chair, JoAnne Bohlen! An event wrap-up meeting is planned for after the holidays.

**Economic Development** - Carol L. reported for the committee, indicating that Heritage Bakery's occupancy at One Main is expected in January, steps for both Odd Fellows and Woolson Block continue to move along. The committee will reconvene in January to guide to completion of the downtown brochure (now that a graphic designer has been identified) and will be provided a summary of other downtown programs to consider for Springfield.

### **OLD/NEW BUSINESS**

**Partner Updates** – SRCOC – no report, SRDC – no report, Springfield Select Board – no report, SWCRPC – Jason R. summarized recent efforts related to public works projects, sidewalks and bike path developments. He added that the DT Master Plan steering committee continues with more detail to follow.

**Farmer's Market Update** - Carol L. reported that the Holiday Market Dec. 13<sup>th</sup> was held at the United Methodist Church, a pot luck meeting with vendor is being planned.

**Other Business**– Carol indicated that a meeting with GMP related to the planned Electric Vehicle Charging Station is being scheduled for January; Sandy M. reported that the membership campaign is mostly closed, with the balance of \$7,855.; Jason R. reported on the State Downtown Renewal Hearing in December saying that it was reported to be the best renewal application.

**Date for next meeting:** January 15<sup>th</sup> (3rd Thursday of the month), Location TBD

**Adjournment:** Carolyn Lane adjourned the board meeting for discussion with guests, Tom Yennerell, Springfield's new town manager and Jules Lavoie, new owner at the Hartness House.

Respectfully submitted,

*Carol Lighthall*