

SOM Board of Director's Meeting MINUTES
January 15, 2015 – 12:00 – The Jenny Wren Café

ATTENDANCE: Carolyn Lane, Jason Rasmussen, Buddy Dexter, Mary Perry, Jen Johnson, Stephanie Thompson, Diane Parker **EXCUSED:** Barbara Sanderson, Carol Eramo, Heather Hartford, JoAnne Bohlen, Sandy MacGillivray, Alan Woodbury **STAFF:** Carol Lighthall

Call to Order Carolyn Lane called the meeting to order at 12:08

COMMITTEE REPORTS

Organization

MINUTES of December 18, 2014 were tabled to next month due to the light meeting turnout (and lack of quorum). **FINANCIAL REVIEW** for December 2014 – Buddy Dexter provided a financial report by program for December. We are half way through the fiscal year, and well ahead in each budget area (operating, market) except for other, where we are \$154.50 as compared to the budget of \$1,100. Buddy added that the administrative expense category is higher than budget by \$567.07. Carol L. will research for next time.

Design Report - Carol L. reported for Alan Woodbury and Carol Eramo (Chairs) - that the Good Buy Store façade project is well underway and will utilize the DOC work and signage program. The SOM Design Committee was assisted with design colors. Two other projects are in early discussion with more to be reported for next meeting.

Promotion Report - Carol L. reported for JoAnne B. and the promotions committee. SOM is developing a storefront display program that will work to keep downtown windows filled and nice looking, and will help to add additional partner connections in the process. It is expected that a small grant will be written to provide this program with related supplies. The promotions committee has begun planning this year's Market Madness Street Fair and needs your help. More to follow next time.

Economic Development - Carol L. reported for the committee. Carol has sent preliminary information on the downtown brochure to a recommended graphic designer. Board members commented to move things along. Other Updates: The bakery is expected to move into One Main on or about Feb. 14th, the Odd Fellows Bldg. has another interested party, signed P&S, inspection to follow. Discussion continues with the Woolson Block property owner and SHA. SOM continues to identify possible commercial tenants.

OLD/NEW BUSINESS

Partner Updates – SRCOC, - Jen Johnson reported that the Governor will be in town on 2/2nd and that tickets for lunch are \$15 at the Nolin Murray Center, the legislative breakfast will follow later in Feb., the Winter Carnival is Feb. 6-8th at Crown Pt. CC, the mixer in Feb. is at the Hartness House, and the Chamber Annual Meeting is in March. SRDC – no report, Springfield Select Board - Stephanie reported that town funding for SOM seems positive, she reviewed the loitering ordinance indicating that it would include no smoking by the library and that the Valley Street building is still tied up in court. SWCRPC – Jason R. reported that the bike path is nearing completion (town presentation planned for January 23rd), the Downtown Master Plan draft report will be compiled in a month or so, key leaders will be surveyed and public meetings are planned in March.

Farmer's Market Update - Carol L. reported that not much is going on this time of year, except that a vendor planning meeting will be scheduled before long to begin planning for the 2015 season.

Other Business – Electric Vehicle Charging Station; - Carol L. reported that the town will have GMP manage the EVCS metering. She added that the membership campaign achieved its goal of \$8,000; And that the Downtown Statistical (Quarterly) Reporting will be completed by months end, Downtown Master Plan – reported above, Rotary Fundraiser – Buddy D. emphasized the importance of everyone selling their 20 raffle tickets. The status of town funding was discussed under partner updates.

Date for next meeting: February 19th (3rd Thursday of the month), Location TBD

Adjournment: Carolyn Lane adjourned the meeting at 12:50.

Respectfully submitted,

Carol Lighthall

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