

SOM Board of Director's Meeting MINUTES
April 16, 2015 – 12:00 – Springfield on the Move Office

IN ATTENDANCE: Rod Arnold, Jason Rasmussen, Mark Blanchard, Carolyn Lane, Mary Perry, Heather Hartford, Carol Eramo, Alan Woodbury, JoAnne Bohlen, Stephanie Thompson, Tom Hernon **EXCUSED:** Sandy MacGillivray, Barbara Sanderson, Buddy Dexter, Marie Gelineau **GUEST:** Walter Martone
Call to Order: Carolyn Lane called the meeting to order at 12:02PM

COMMITTEE REPORTS

Organization

MINUTES of March 19, 2015 were approved as presented.

FINANCIAL REVIEW for March 2015 was tabled to next month as treasurer Buddy Dexter was not able to attend this meeting.

Design Report - Alan Woodbury reported that the DOC contracts have been finalized for The Good Buy Store signage and façade painting, DOC contracts are still being coordinated for the Community Center and the Springfield Post Office. The committee is determine whether other projects will be considered this season.

Promotion Report JoAnne B. indicated that planning for Market Madness has begun and that she posted the event to facebook. Discussion related to the event beer tent, was to involve Trout River Brewery if possible. She deferred to Carol L. to highlight the storefront program. Carol indicated that all available open storefronts now had a display in place and thanked the Humane Society, SMCS, Steampunk Society, Garden Club and Woodbury's Florist.

Economic Development - Carol L., Carolyn L. and Walter Martone shared in this committee report. The committee provided final input on the downtown brochure and approved having Carol, Carolyn and Larry T. do the final edits then to print. Heritage Bakery at One Main has requested assistance is expanding the bakery's seating (Carol's working on), the new owner of the Odd Fellows Bldg., Darrell Lee, plans to relocate to VT and get started on building rehab in May. The appraisal for the Woolson Block has been completed, it's expected that negotiations will begin.

OLD/NEW BUSINESS.

Partner Updates – SRCOC – no report, but Carol L. complimented the Chamber Buy Local Campaign; SRDC – Heather Hartford reported that the brewery should be operational by July-August, a new tenant has been identified for the Jones Center, and the litigation related to J&L has been completed so the project can move forward; Springfield Select Board – Stephanie Thompson reported that the dilapidated Bishop building is now down, a no smoking ordinance within 6' of the library is now in effect, the paving work for Main Street and Water/Sewer Upgrade will be done this Summer, though there isn't a date at this point; SWCRPC - Jason highlighted that the paving project is tied in to the Regional VTrans Project Schedule and provide an update on the bike path at J&L and talked about Act 250/river buffer issues. He reminded all about attending the DT Master Plan public meeting on 23rd.

Farmer's Market Update - Carol L. reported that the Spring Market is scheduled for April 18th (Methodist Church) and that the Season six opens on May 30th. Lots of coordination is going on and vendor participation is high. Several sponsorship requests have been sent out to help with the cost of the music program.

Other Business – Downtown Master Plan – Jason indicated that the public event is scheduled for 4/23rd all are invited and that the project will wrap up in June-July; Electric Vehicle Charging Station slated to be installed in Spring-Early Summer. Carol highlighted a Financing Forum planned for May 19th 9-10:30AM at Town Hall, a joint project with the chamber and SRDC.

Date for next meeting: May 21st (3rd Thursday of the month), Location TBD

Adjournment: Carolyn Lane Adjourned the meeting at 1:07PM

Respectfully submitted,
Carol Lighthall

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OFFICE OF THE MANAGER